



CMYK

Subtractive Color

- Four ink colors available on any color printer
- Used for print
- Will never display with full accuracy on screens

PANTONE/SPOT

Subtractive Color

- Used for specific print applications (apparel, some art prints, etc.)
- Costly, but precise
- Based upon preset swatches from the Pantone color library
- Each swatch has close, but not exact, equivalents in RGB and CMYK

RGB

Additive Color

- Three primary colors of light
- Used for screens of every kind
- Will never display with full accuracy in print