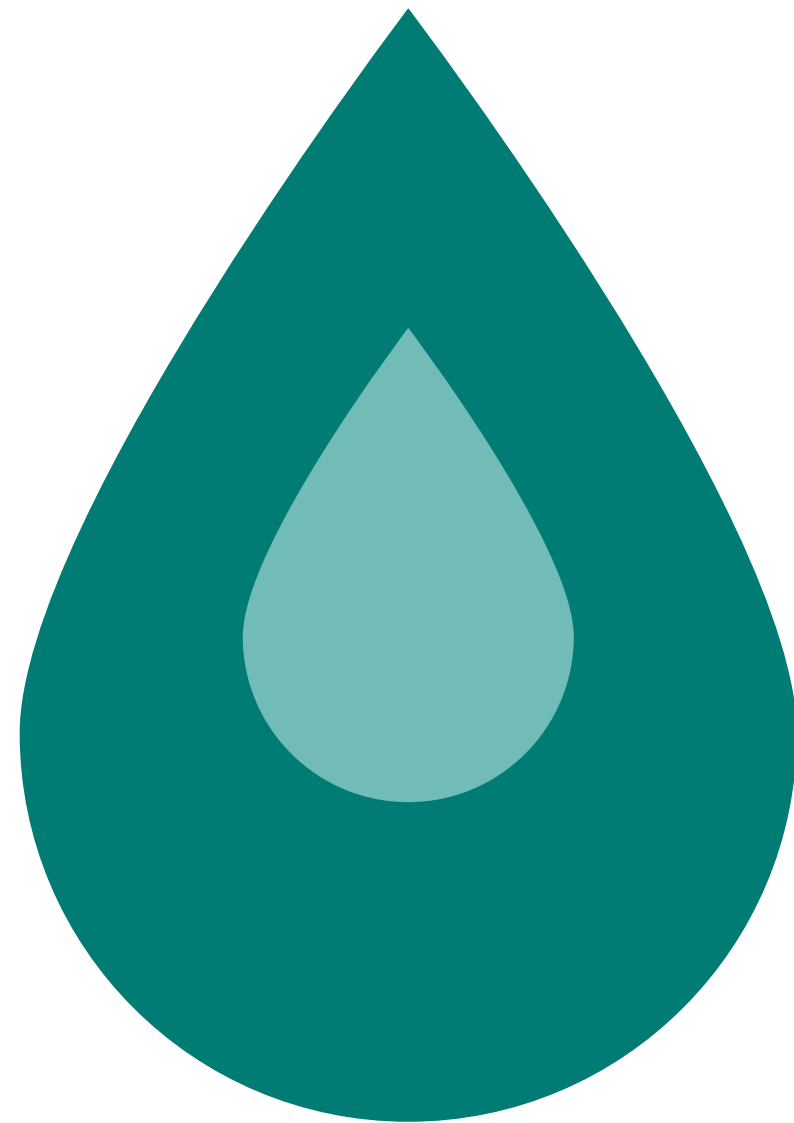


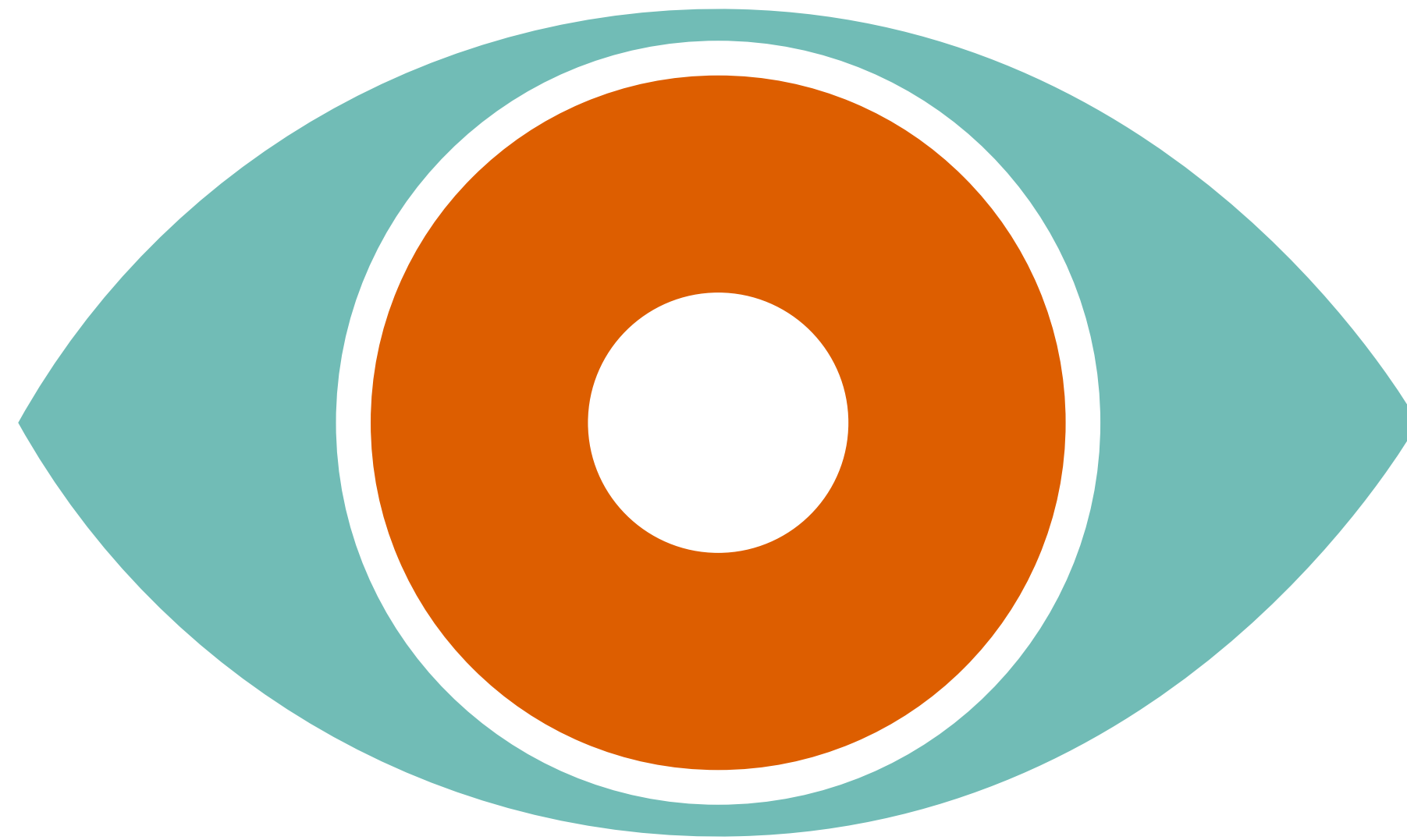
bestrooms

Josephine Bredehoft

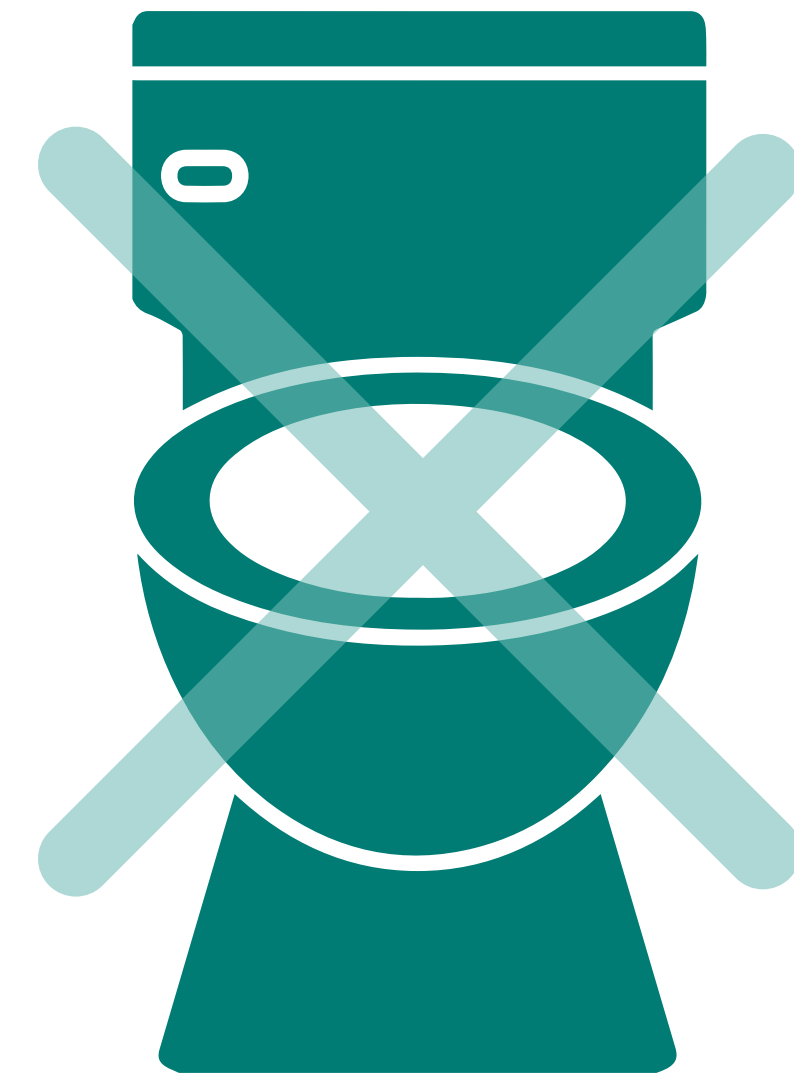
THE PROBLEM



Hygiene



Privacy & Safety



Accessibility



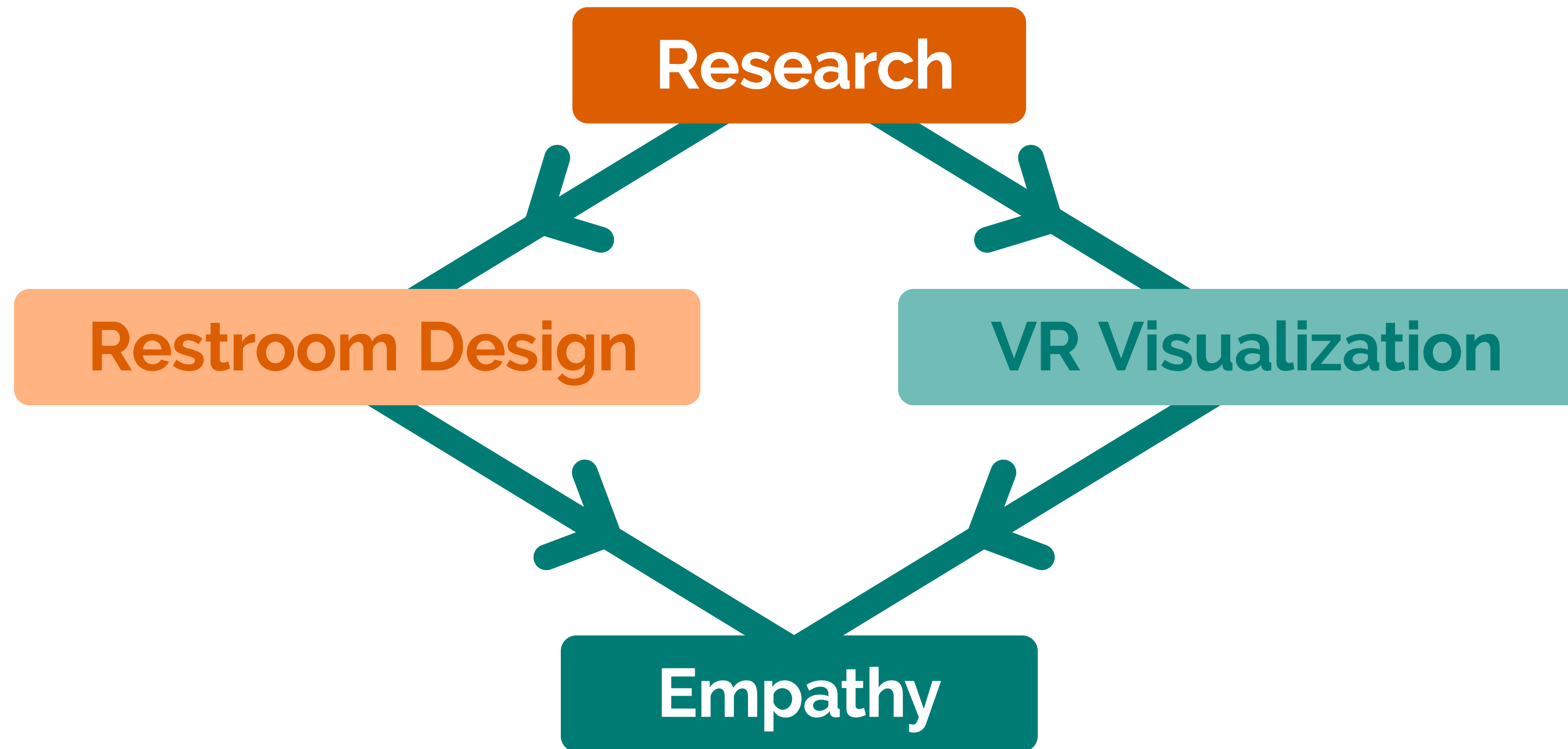
THE PROBLEM



THE SOLUTION

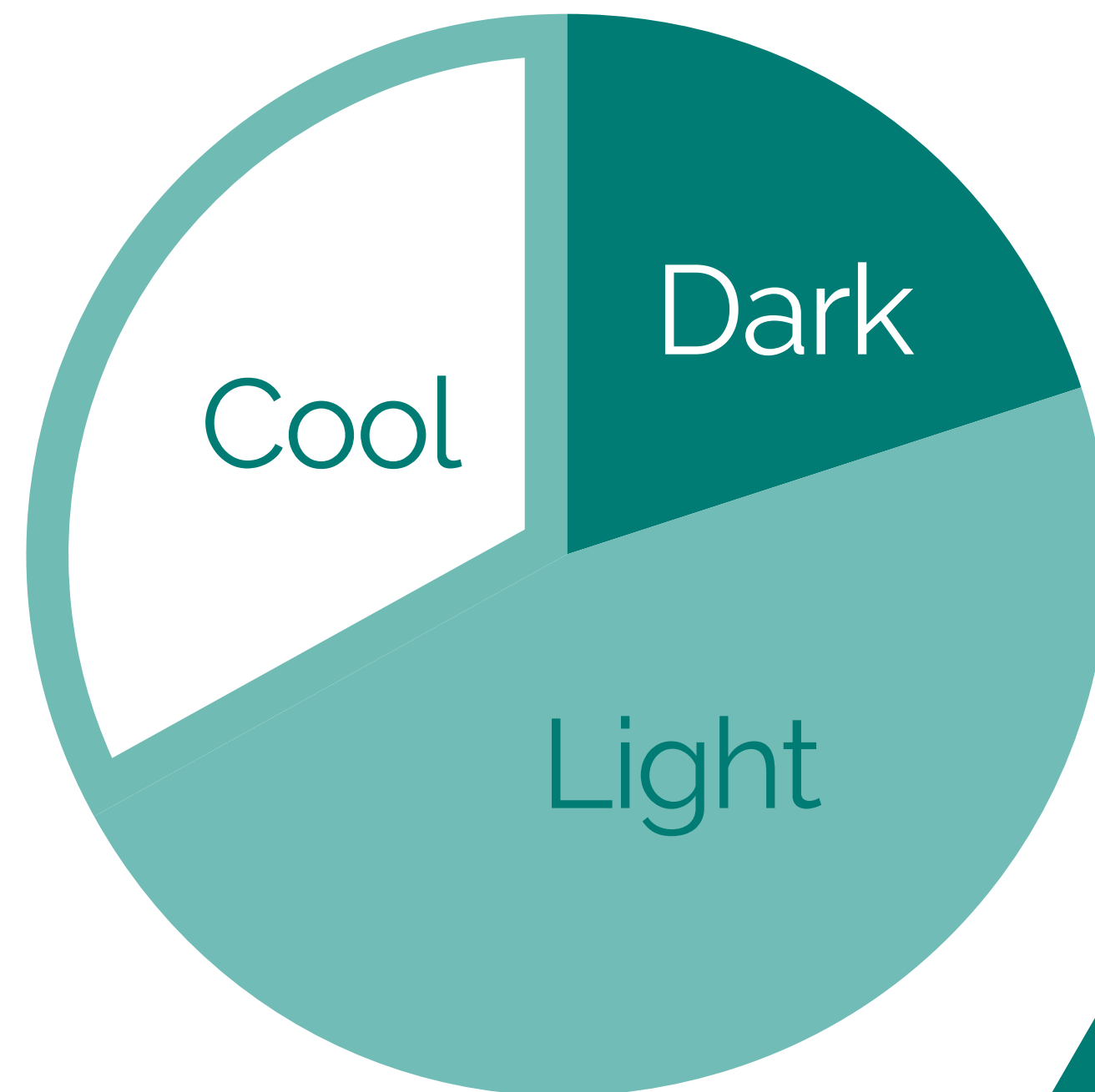


PROJECT RATIONALE



RESEARCH

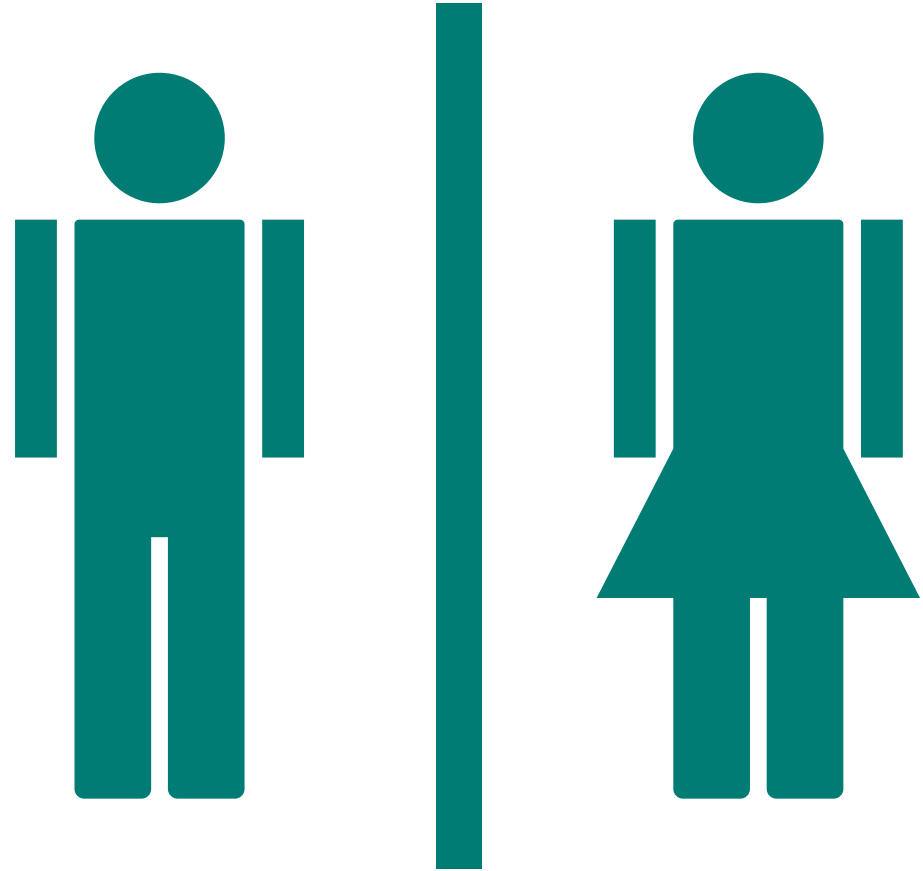
Interior Aesthetics



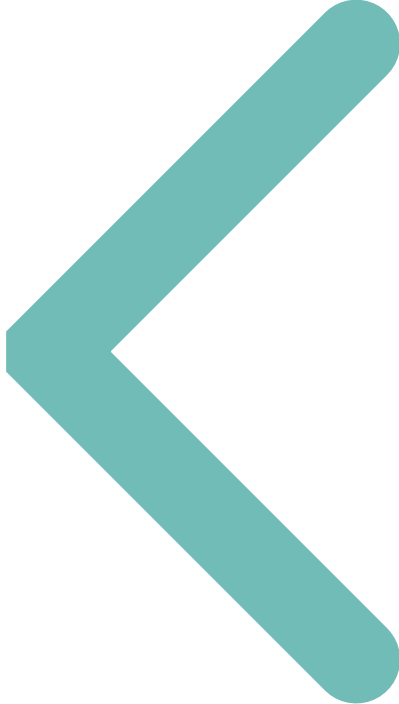
Signage



RESEARCH



GENDER-SEGREGATED



NON-GENDERED



RESEARCH



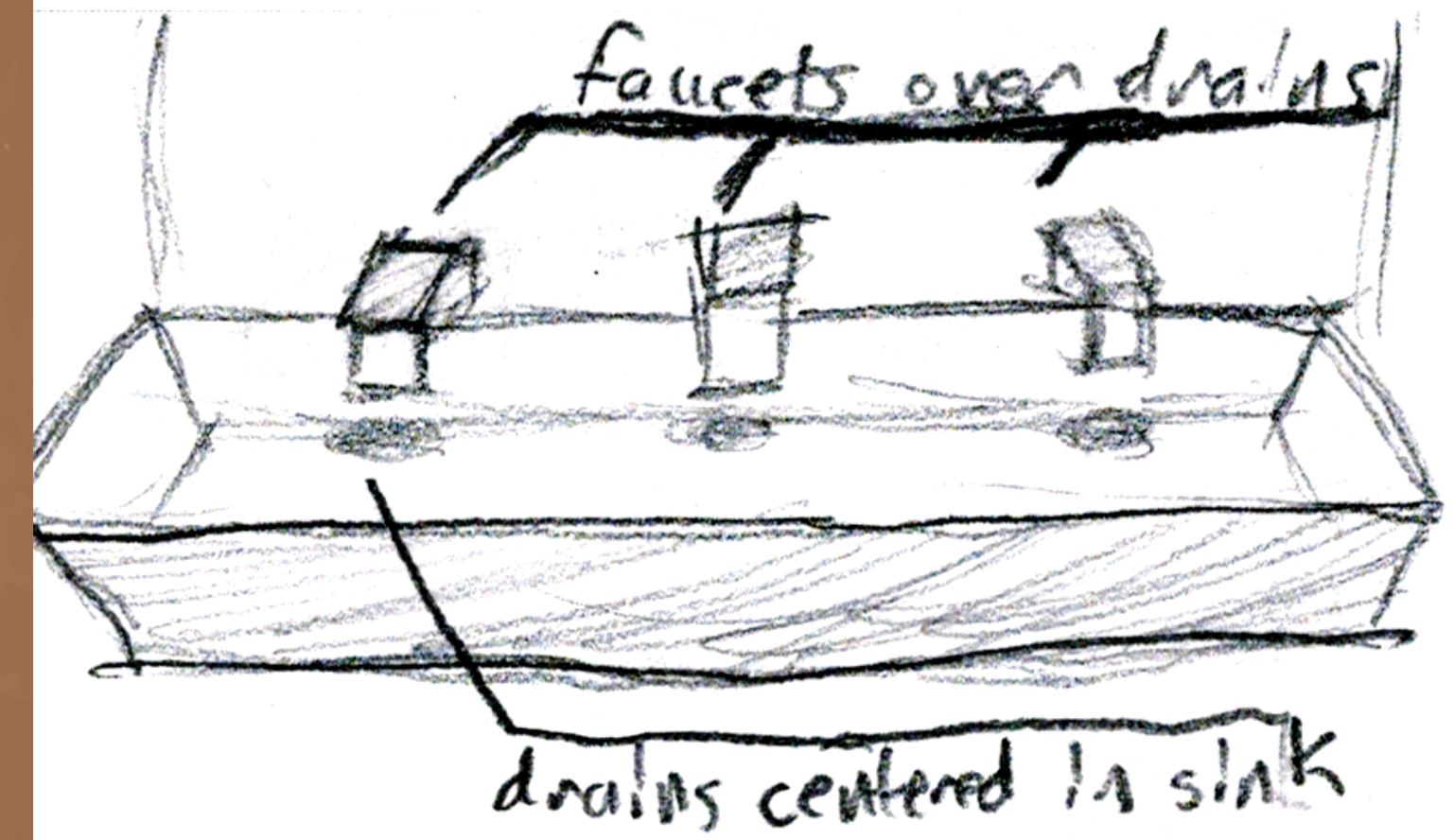
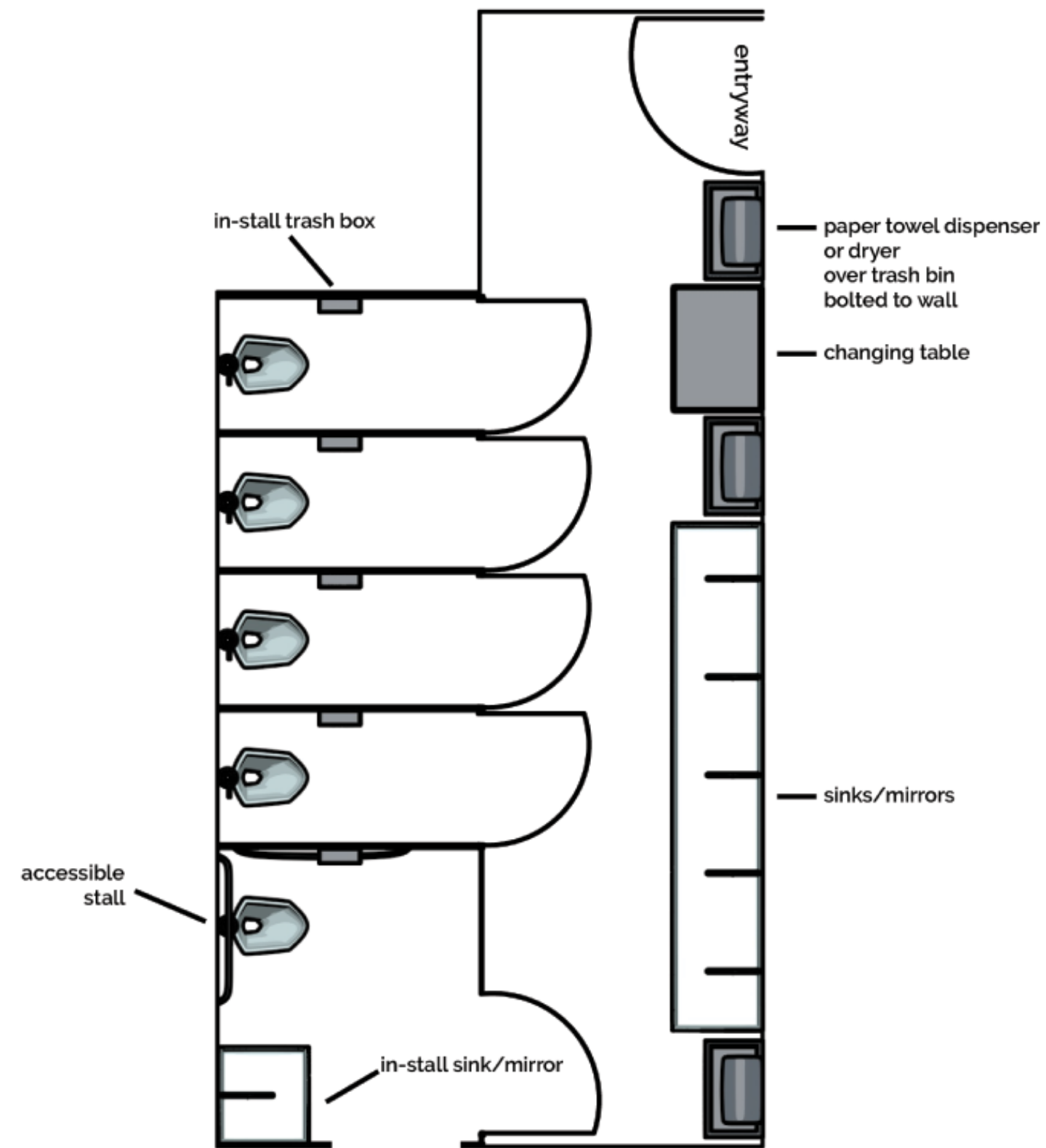
ADA Standards



Hygienic Aesthetics



ITERATION



EXECUTION

push left thumbstick
forward to move

press A to select
a menu item

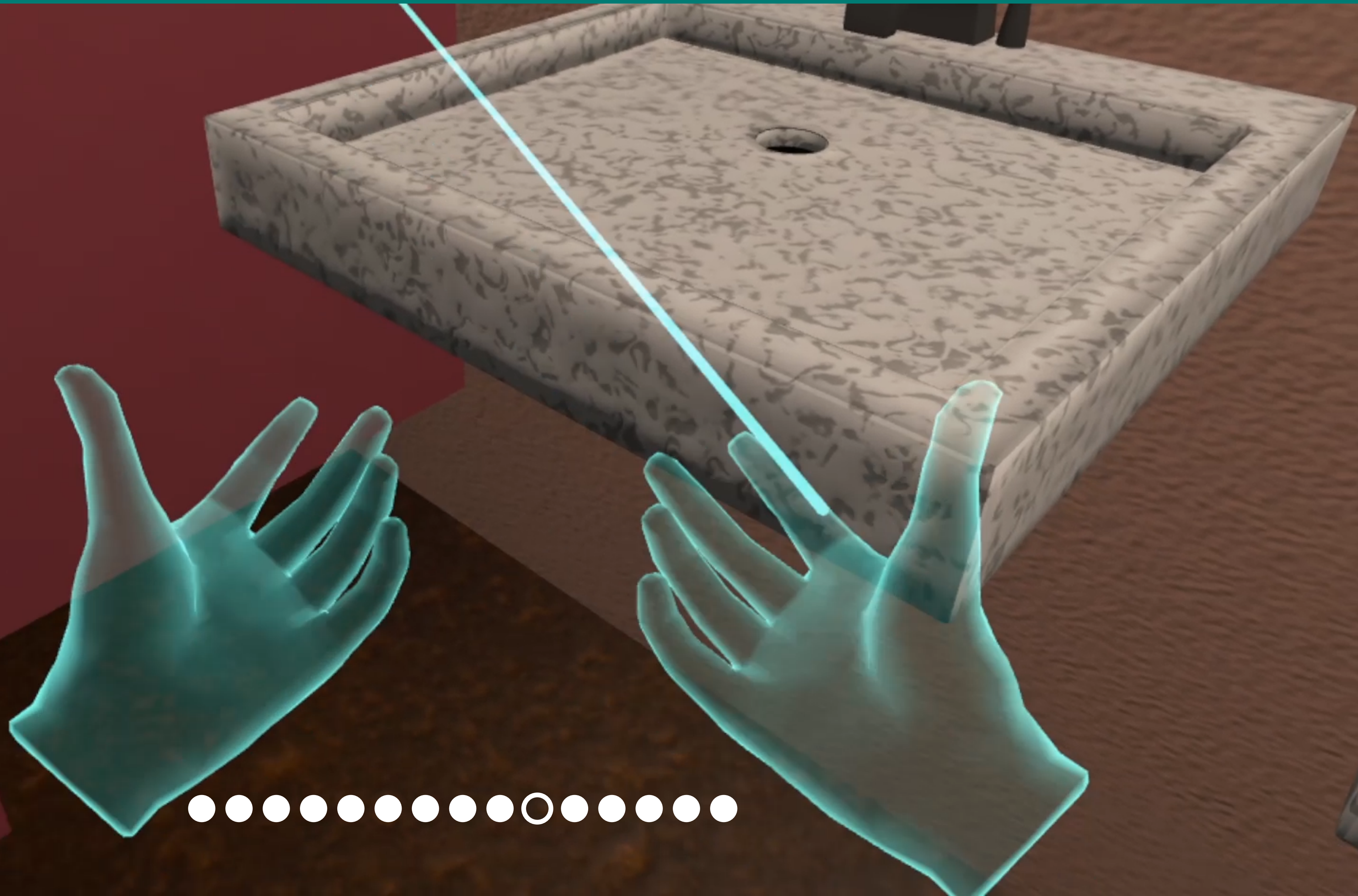
Esc

press Esc key
to exit VR

instructions
look right to select a restroom



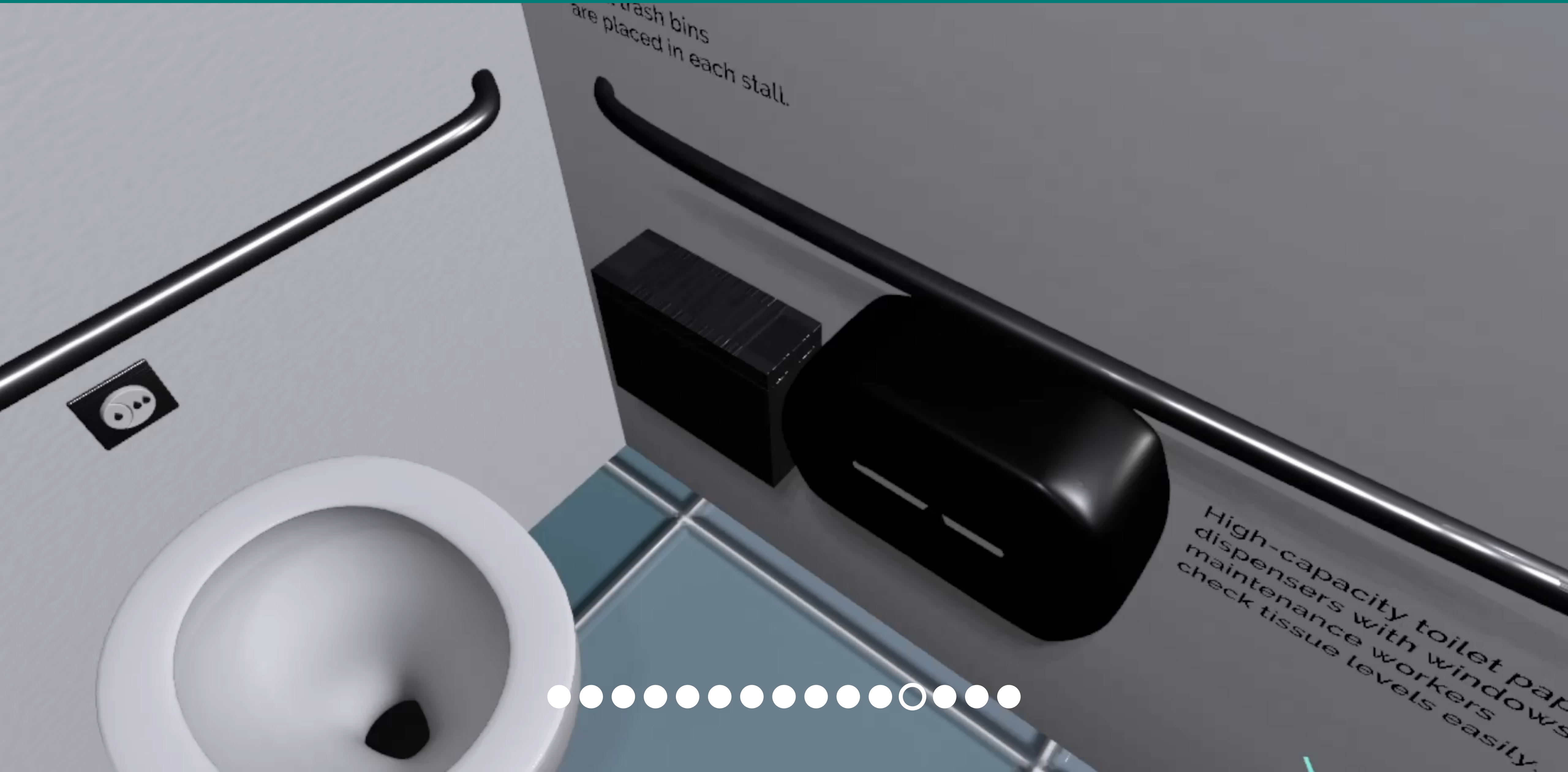
EXECUTION



EXECUTION



EXECUTION



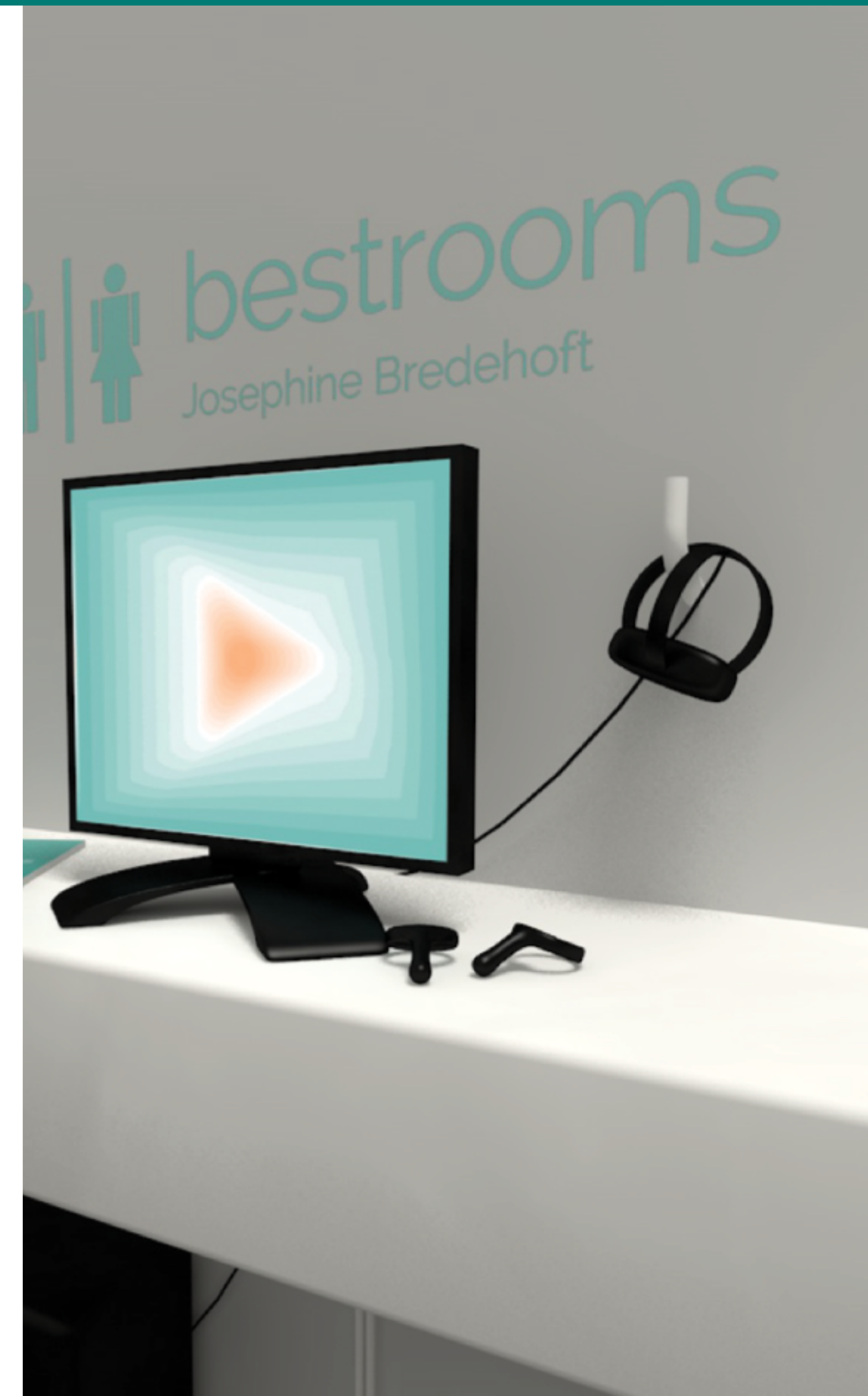
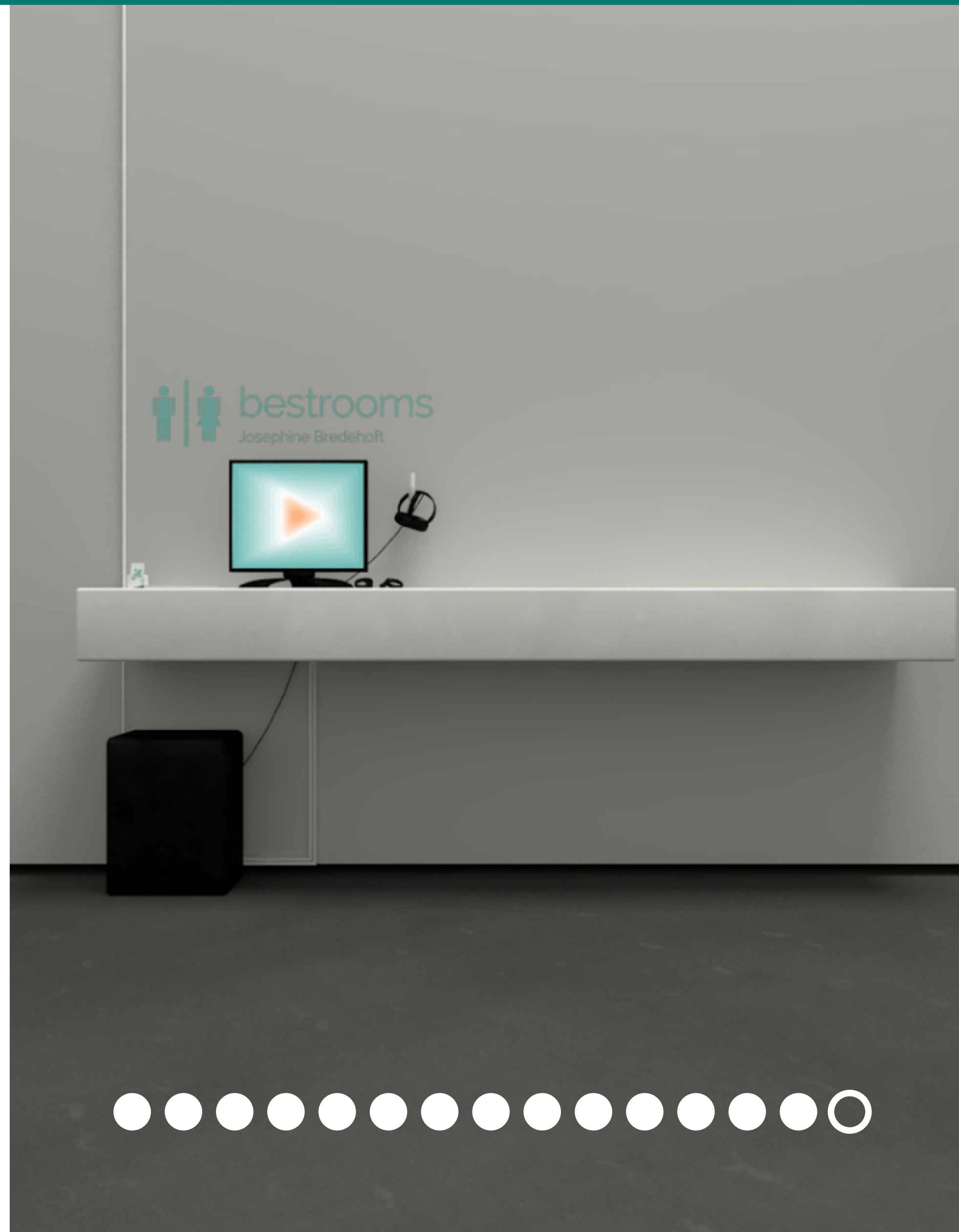
EXECUTION



VIDEO DEMO



EXECUTION



THANK YOU!