



JOSEPHINE BARHAM | CV

English | Swiss-German



WORK HISTORY

Freelance Designer | May 2020 - Present

Generalist design work (infographics, illustrations, social media posts, 3D science visualizations, and assets for UI libraries) for small businesses and individuals across the education, science, life-coaching, and photography industries. Conceptualized and produced brand collateral packages using Adobe CC. Designed and updated business websites and event/promotional landing pages in WordPress and Wix.

Marketing & Graphics Specialist at Dr. Kelly® AG | January 2026 - June 2026

Produced layout design, illustration, and animation for email newsletter, varied print applications, company website, and clinic screens. Onsite videography and video editing for Instagram, YouTube Shorts, TikTok, and in-clinic screens. Marketing copywriting in English and German. Successfully conducted numerous Meta ad campaigns and increased audience engagement with the company's social media channels by approximately 30–50%.

Digital Designer at Absolute Studios | March 2025 - August 2025

Corporate design, illustration, animation of promotional TV spots, and WordPress + Elementor web development (including underlying UX/UI work) for a diverse client base.

Motion Graphic Artist at Scheels | September 2024 - November 2024

Took event graphics from InDesign to After Effects, animated them & sent to 34 brick-and-mortar stores' diverse screen sizes and types. Recut, packaged, and deployed all vendor content displayed on in-store screens. Designed & animated motion graphics for transparent (look-through) shoe displays. Created brand messaging graphics and seasonal messaging for sports stadium LEDs throughout the USA.

Digital Designer at SparkFun Electronics | January 2022 - October 2023

Created illustrations, infographics, animated video content, and product photos for use throughout SparkFun Electronics' website and social media channels. Supported marketing & communications team with HubSpot's email tools, Google Ad Manager, and the SparkFun Adobe eCommerce storefront.

Instructor at Front Range Community College | August 2022 - January 2023

Designed a full ten-week curriculum for introductory production design and taught seventeen students in a remote-hybrid classroom setting. Built an Adobe Illustrator 1 curriculum for the following semester.

Multimedia Intern at Optiv Security | May 2019 - August 2019

Conceptualized, pitched and animated video in After Effects & Cinema 4D for brand messaging. Work was displayed at the Black Hat 2019 cybersecurity convention and on the Optiv in-office screens, particularly the multistory LED screen spanning the three floors of the company's Denver campus.

Tutor through Wyzant | December 2020 - April 2025

Shared knowledge on the ins and outs of Cinema 4D, Adobe Illustrator, and After Effects. Brought beginner students to intermediate level, and experienced users to expert level.



PROFICIENCIES

Deadline-oriented work with an eye to visual hierarchy, brand compliance, legibility, and targeted customer appeal. Creation of infographics and print guidebooks to deliver information in a digestible and aesthetically pleasing manner. Print preflighting, proofing, and execution on both large-run and large-format deliverables. Collaboration with stakeholders and SMEs to create print and digital deliverables across advertisement, event, and internal contexts, using tools of the trade (Adobe Creative Cloud, Canva, etc.). Presentation design with PowerPoint, Google Slides, Keynote & similar with bespoke static and motion elements. Maintenance and growth of corporate asset libraries. Video and motion graphic production with the Adobe Creative Suite and Cinema 4D. Research and adaptation to new tools and techniques.



ACADEMICS

2016-2020

Graduated summa cum laude with a BFA in Digital Design from University of Colorado Denver.

2015-2016

Earned associate degree in General Studies from Front Range Community College.



PORTFOLIO + ADDRESS

jbarham.art
Bremgartenstrasse 58
5628 Aristau AG



CONTACT

Phone: +41 079 424 09 48
Email: jobarham@proton.me
linkedin.com/in/josephinebarham



ABOUT ME

Born 21.11.1998 in CO, USA
Swiss-American dual citizen